

# Annalí Casanueva Artís

PHD GRADUATE · POLITICAL ECONOMY

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## Research interests

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Political economy, Empirical economics, Social media, Minorities

## Education

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### Paris School of Economics

PHD ECONOMICS – Advisor: Professor Ekaterina Zhuravskaya

Paris  
2021

### University of California Berkeley

VISITING SCHOLAR – Advisor: Professor Noam Yuchtman

Berkeley  
2018

### Paris School of Economics - EHESS

MS QUANTITATIVE ECONOMICS – Specialization: Public Policy and Development

Paris  
2014

### Pompeu Fabra University

BS ECONOMICS – Certificate in Advanced Quantitative Methods

Barcelona  
2011

## References

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### Ekaterina Zhuravskaya

Paris School of Economics  
ekaterina.zhuravskaya@psemail.eu

### Raul Sanchez de la Sierra

University of Chicago,  
Harris School of Public Policy  
raul@uchicago.edu

### Pascal da Costa (teaching)

Ecole CentraleSupélec,  
Université Paris-Saclay  
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### Hillel Rapoport

Paris School of Economics  
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### Ruben Durante

Pompeu Fabra University  
Barcelona School of Economics  
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## Teaching Experience

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2019 **Advanced Quantitative Methods**, Lecturer, Graduate level, IHEAL

2019 **Advice to master students for their master thesis**, Teaching Assistant, Graduate level, IHEAL

2017-2019 **Quantitative Methods for Social Science**, Lecturer, Graduate level, IHEAL

2015-2018 **Introduction to micro and macroeconomics**, Teaching Assistant, Graduate level, École Central-Supélec

2016 **Development economics**, Teaching Assistant, Undergraduate level, SciencesPo

2016 **Gender economics**, Teaching Assistant, Undergraduate level, SciencesPo

2015 **Microeconomics**, Teaching Assistant, Undergraduate level, Paris 1-La Sorbonne

## Professional Experience

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- 2021-now **Consultant**, Humboldt University, Germany
- 2022-now **Consultant**, Centre de Recherche INRIA-Pairs
- 2015-2018 **Founder and chief editor**, Kinea on-line popularization magazine
- 2014-2015 **Research Assistant**, Professor Hillel Rapoport
- 2013-2014 **Research Assistant**, Professor Sébastien Lechevalier
  - 2013 **Intern**, Economic Commission for Latin America and the Caribbean, United Nations
  - 2012 **Expert Moderator on social inclusion and equity**, Summit of the Americas Secretariat, OAS
  - 2012 **Consultant on inequality, poverty and marginalization**, Organization of American States OAS
  - 2012 **Intern**, Organization of American States
- 2008-2010 **Research Assistant**, Professor Angels Martinez Castells
  - 2009 **Research Assistant**, Professor Hans Joachim Voth
- 2008-2009 **Director**, Margarida Abril Youth Association for gender equality

## Research

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### JOB MARKET PAPER

#### **Can chants in the street change politics' tune? Evidence from the 15M movement in Spain**

What are the long term effects of protests? This paper studies how the level of attendance at simultaneous marches organized by the 15M (the Spanish Occupy movement) impacted electoral behavior and political attitudes in the following decade. Using regional variation in weather shocks as an instrumental variable for the level of attendance at simultaneous marches, I find that cities with higher attendance are more concerned about corruption and vote more for left wing and anti-corruption parties and less for far-right parties. Using novel data from Twitter, I document, for the first time, a higher uptake of social media platforms after an offline protest and a persistent difference in online activity in cities with higher attendance. Using survey data, I also show a higher and longer-lasting electoral effect for people that have a social media account. Overall, this paper shows that street protests can have long-lasting effects on political concerns and electoral choices, explained, in part, by the creation of a persistent online social network.

### WORKING PAPERS

#### **Going Viral in a Pandemic: Social Media and the Broadening of the Black Lives Matter Movement**, joint with Vladimir Avetian (*Science Po*); Sulin Sardoschau (*Humboldt University*) and Kritika Saxena (*Graduate Institute of International and Development Studies*).

How do modern social movements broaden their base? Prompted by the viral video footage of George Floyd's murder, the Black Lives Matter (BLM) movement gained unprecedented scope in the spring of 2020. In this paper, we show that pandemic exposure (COVID-19 related deaths) significantly increased the take-up of social media and subsequently mobilized new segments of society to join the movement for the first time. We exploit Super Spreader Events in the early stages of the pandemic as a source of plausibly exogenous variation at the county level and develop a novel index of social media penetration, using information from more than 45 million tweets, google searches and mobility data. Our results suggest that social media can be persuasive and inspire action outside of traditional coalitions.

#### **Triggers and barriers to political empowerment: Evidence from Black Lives Matter.**

Which local characteristics of a region affect the likelihood of observing a protest after a national trigger? I use the Black Lives Matter movement to study these questions. Using two-way fixed effects and national protest triggers, I show that various local characteristics can prevent or encourage participation in protest. For example, cities that had already hosted a protest are more likely to host another protest for the same cause after a new trigger (suggesting dynamic patterns of protest). Local economic conditions also impact protest activity. While higher inequality encourages protest, higher poverty rates are a barrier. Finally, higher ability to participate in formal ways in the political process (such as higher local registration to vote in elections) reduces protest behavior, suggesting that formal and informal means of political participation substitute each other.

## **Anti-immigration protest and hate crime: evidence from Germany**, joint with *Sulin Sardoschau* (Humboldt University).

Can gatherings of people with anti-migration views cause an increase in hate crimes against migrants? We study the effects of protests organized every Monday by PEGIDA (Patriotic Europeans Against the Islamicisation of the Occident) on subsequent hate crime activity against migrants. Preliminary results suggest that having a protest on a Monday increases the probability of having at least a hate crime committed against migrants in the following week in the same municipality and more so if the protests occurred under pleasant weather.

### PUBLISHED

**Casanueva Artís, Annalí**, Zimmerman, Théo. 2019. "Impact of switching bug trackers: a case study on a medium-sized open source project". 2019 IEEE International Conference on Software Maintenance and Evolution (ICSME), 2019, pp. 13-23, doi: 10.1109/ICSME.2019.00011.

**Casanueva Artís, Annalí**, Martínez-Castells, Ángels. 2010. "La crisis en femenino plural" (The crisis in plural feminine), *Revista de Economía Crítica* 9, pp: 53-74. ISSN digital edition: 2013-5254. Media coverage: May 2010, *Espurna* No 12, pp 19-27; December 2010, *Ca la dona* No 71.

## Awards, Fellowships, & Grants

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- 2018 **International Mobility Grant**, Paris School of Economics
- 2015-2016 **Academic excellence grant**, Public Education Secretary (SEP), Mexican Government
- 2014-2018 **Grant for PhD studies abroad**, CONACyT, Mexican Government
- 2012-2013 **Fellowship for graduate studies**, Paris School of Economics
- 2011 **Best National Undergraduate Thesis**, Spanish Ministry of Education

## Presentations (selection)

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- 2022 EEA ESEM  
New Data and Methods for Migration Studies
- 2021 Applied Young Economist Webinar (AYEW)  
Society for Institutional & Organizational Economics. (SIOE)  
69th Congress of the French Economic Association (AFSE).
- 2020 HiCN annual workshop: Social unrest and violence in times of pandemics.  
Applied Economics Lunch Seminar, PSE.  
Carlo Alberto PhD workshop; Second axe de recherche du CREDA, IHEAL (as a discussant);  
Eleventh International Conference on Migration and Development (as a discussant); CEAR  
conference; ECPR anual conference; SEMID, IHEAL; Doctoral Seminar, PSE; Casual Friday  
Development Seminar, PSE
- Pre-2020

## Service to the profession and Volunteering

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- Refereeing: **European Economic Review**,
- 2017-2018 **New empirical Methods reading group**, Co-organizer
  - 2017-2018 **New empirical Methods reading group**, Co-organizer
  - 2017-2018 **Development Film Club**, Co-organizer
  - 2014-2015 **Applied Economics Lunch Seminar**, Assistant organizer

## Computer Skills and Languages

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Programming languages: STATA, Python, GATE, R, LaTeX.

Languages: Spanish (native), Catalan (native), French (fluent), English (fluent).